



Contact: Curtis Harrison  
Phone: 814-342-3190  
Email: [ceh@jjpowell.com](mailto:ceh@jjpowell.com)

FOR IMMEDIATE RELEASE

**JJ POWELL, INC. HOW-TO VIDEOS HELP THOUSANDS WITH BASIC FURNACE MAINTENANCE**  
JJ Powell YouTube Channel Passes 40,000 views while Saving Customers Time and Money

Local business JJ Powell, Inc. announced today that its YouTube video view-count has exceeded 40,000. JJ Powell, Inc.'s YouTube channel currently consists of how-to videos featuring the company's head technician Tom Foreman.

In the videos Tom explains how to perform basic furnace maintenance, covering issues such as bleeding an oil furnace and what to do when a furnace will not start. JJ Powell, Inc. created these videos not only to assist those with oil heating systems, but also save them time and money.

JJ Powell, Inc. plans on producing more how-to videos. These videos are expected to focus on home cooling systems, as warmer weather will soon be approaching.

**About JJ Powell, Inc.**

JJ Powell, Inc. provides central Pennsylvania with superior heating and cooling products and services. Founded in 1952, the company has grown to include offices in Philipsburg, Bellefonte, Clearfield and Lewistown. For over 50 years we have been a business partner in our marketing areas and continue to develop new ways to improve our products and customer service.

**YouTube Channel**

<http://www.youtube.com/user/jjpowellinc1>

###